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PRESS RELEASE

**INTERNATIONAL FOOD EXHIBITION (IFEX) PHILIPPINES,
16-19 MAY 2013**

The Philippine Consulate General in Toronto wishes to announce to the general public that the Center for International Trade Expositions and Missions (CITEM) and the Department of Trade and Industry (DTI), and the Agribusiness Marketing Assistance Service of the Department of Agriculture are inviting participants to the International Food Exhibition (IFEX) Philippines, the biggest and most respected government-organized food event. IFEX Philippines is now repositioned as a full-blown international event, subtitled Asia's Ethnic Food and Ingredients Show, the new IFEX will be launched next year, on 16-19 May 2013, at the SMX Convention Center, Pasay City, Philippines.

Furthermore, IFEX is envisioned as the ultimate showcase of Asia's lush food offerings with its three major product features: Power Fruits Asia, Halal Food Asia, and Seafood Asia. In its launching edition, 800 exhibitors are expected to participate from the Philippines and from other Asian countries.

For inquiries about IFEX Philippines, please contact:

IFEX Philippines Secretariat

Tel. no.: (+63 2) 831.1282 / 831.2201 loc. 204/238

Fax no.: (+63 2) 832.3965 / 834.0177

Email : ifexphilippines@citem.com.ph

Website: www.ifexphilippines.com

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